



DESIGNED  
AT FIRST SIGHT:

Will AI be a partner  
in course design?

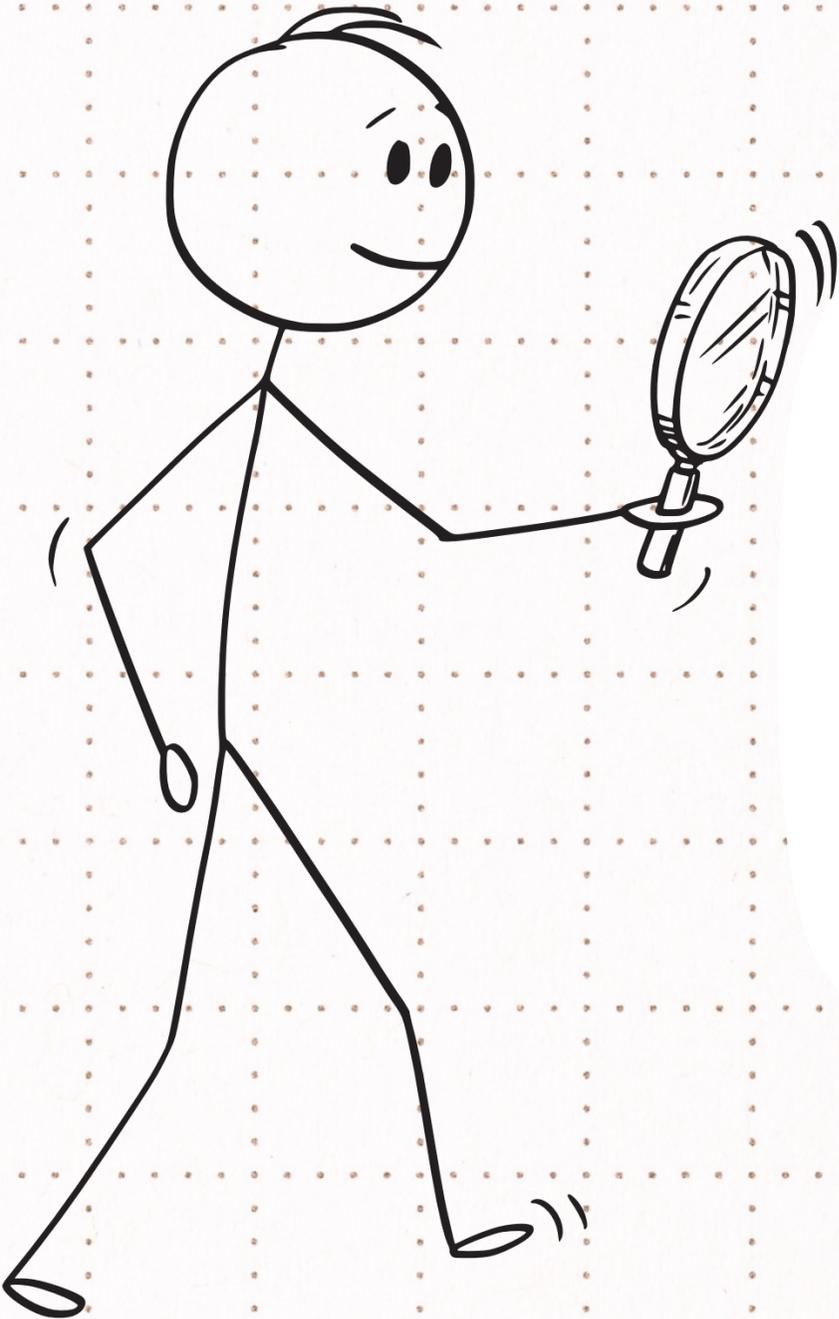
# MEET YOUR PRESENTER

**Paula McDougald**  
Lead Course Design &  
Development Specialist

**VIRTUAL ARKANSAS**



# TODAY'S AGENDA



- Virtual Arkansas & Quality Matters
- Meet the Singles. . .at the Alter!
- The Highs & Lows
- Decision Day

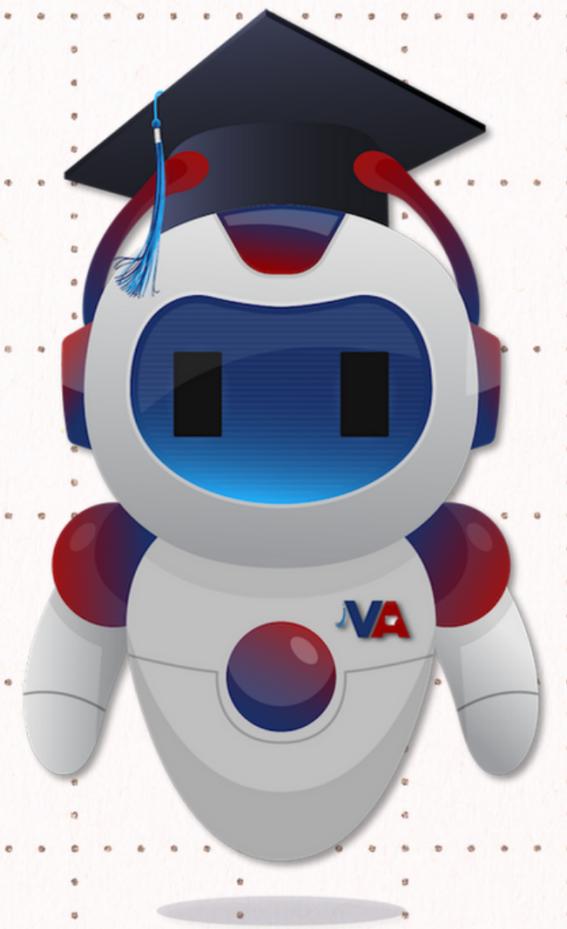


# WHO IS VIRTUAL ARKANSAS?

Virtual Arkansas is not an online high school or a diploma-granting institution, rather we are a State Virtual School (SVS) that partners with over 90 % of local districts and programs to provide increased educational opportunities for 7-12 grade students who reside within that district, including home school students.

All Virtual Arkansas teachers are Arkansas-qualified and certified teachers, with over 75% holding a master's degree or higher.

Virtual Arkansas offers a variety of courses that are built by Arkansas-licensed teachers and subject matter experts with Arkansas frameworks as the focus. Our courses go through a rigorous design and development process and are on a cycle of review for quality.



# VIRTUAL ARKANSAS + QM

1  
CERTIFIED  
COURSE  
TEMPLATE

+

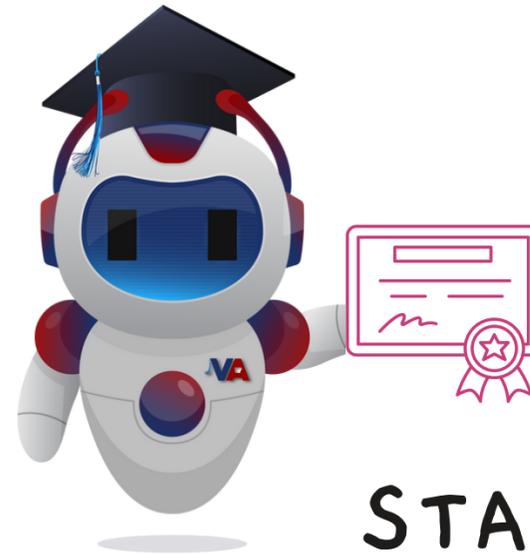
77

CERTIFIED  
COURSES

---

IN THE  
NATION

#2



ALL

STAFF ARE TRAINED

37

SERVED AS COURSE REPS





MARRIED  
AT FIRST  
SIGHT

# THE INSTRUCTIONAL DESIGNER



● ONLINE DAILY  
DESIGNER\_KYLE



10 Year veteran teacher  
3 Years at Virtual Arkansas  
Arkansas, USA

Seeking always available virtual  
design assistant for online Game  
Design & Development Course for  
HS students.



# THE AI ASSISTANT



CANVA STORI

● ONLINE 24/7  
CHATGPT\_4



1 Year in Existence  
Newly gained full access to the Internet  
World-Wide, Internet

Seeking to provide humanlike  
images, text, and video based on  
user prompts. Ready to chat!



23 ▽

TORIES

# MEETING AT THE ALTER



# The Afterparty

Will the Designer &  
AI Assistant stay  
together. . .or will  
they split up?



# GROWING A COURSE TOGETHER



## DESIGNER\_KYLE

Unpack this standard.

Create a lesson outline with measurable, student-friendly objectives.

Add image suggestions.

Generate assignment with rubric.

# GROWING A COURSE TOGETHER



DESIGNER\_KYLE

Summarize this lesson.

Make a study guide.

Create an exam.

Create an announcement about tasks and assignments for this week.

# GROWING A COURSE TOGETHER



CHATGPT\_4

No problem.