

Problem Statement	Summarize the challenge your team is attempting to solve	
MVP Solution	Describe your MVP solution—the fastest and cheapest version of your solution.	
Key Resources	What 3 key things needed in order to roll out your solution? <i>Are those resources already easily accessible? If not, pivot to another solution.</i>	
Key Partners	Who are your key stakeholders who will be part of your solution?	
User Segments	Who are your target customers, users, or groups for your solution?	
Existing Alternative Solutions	How is this problem being addressed to some extent now?	
Unique Value Proposition (UVP)	How will your solution be different, available or an improvement on existing options?	
Key Metrics	List the key numbers and activities you will measure to understand your impact or success.	
Milestones	Describe specific milestones for your solution.	
Immediate Next Step	Is there an action that can be taken?	