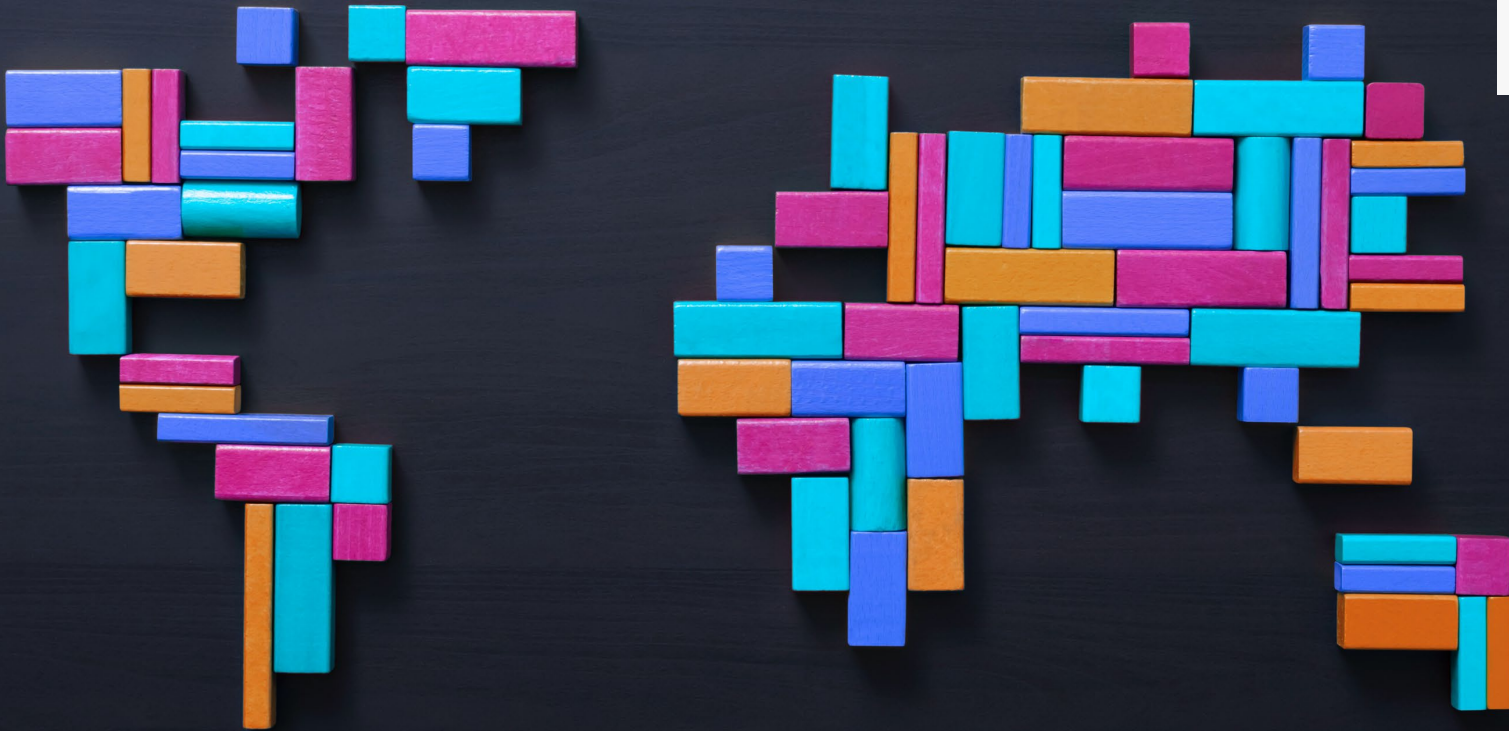


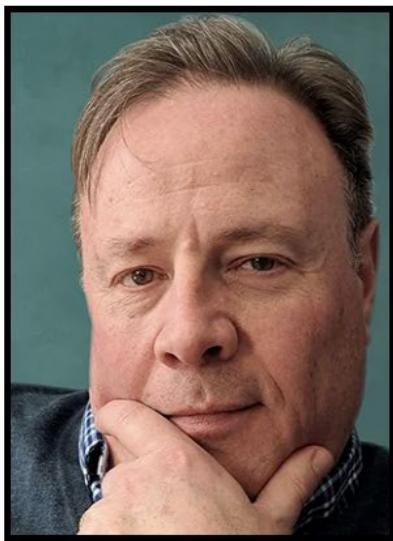
# Teaching Online to the World Community

## Dr. Jim Brown & Thomas Capone



**The Global Distance  
Learning Association**  
*GlobalDLA.org*

# OUR PRESENTERS



**Thomas A. Capone**

NYDLA, CEO & Chairman



Thomas Capone has been providing telecom and technology services to Fortune 1000 clients (and technology startups) since 1983. 46% of the global \$1.3 Trillion digital education and remote training markets are serviced by NYDLA sponsors.



**Dr. James W. Brown**

Chair, GlobalDLA.org Advisory Board



Dr. James W. Brown is designated "One of the Top 40 Innovators in Education" by the Center for Digital Education. He loves teaching face-to-face or online and enjoys nurturing that next generation of college students to go on in science, health care or public health. He has been dubbed "The Godfather of Online Science" by Linda Jeschofnig CEO of Hands-On Labs, Inc. for his advocacy and pioneer work to delivering science courses completely online and opening the door to a science education through the world wide web.



# Teaching **ONLINE** to the World Community



- Generally, **No Legal Restrictions** prevent foreign students residing in their home countries from earning a degree online from a U.S. college or university.
- Most U.S. colleges **actively welcome** online international students





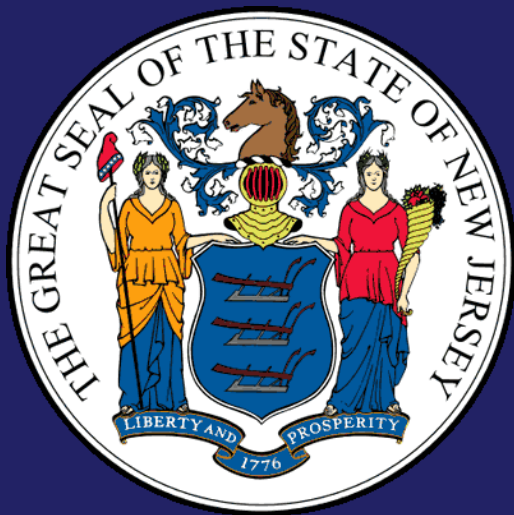


# Dr. Jim Brown, the Dean at OCC Honored by the U.S. Navy, 2008



**Dr. Brown created online  
courses for seamen aboard  
U.S. Naval Vessels. Many  
completed college degrees!**





# Honored for Helping Colleges and Universities Move Their Courses from Face-to- Face to Online During the COVID-19 Pandemic of 2020 - 2021

State of New Jersey

THE SENATE AND GENERAL ASSEMBLY  
STATE HOUSE, TRENTON, N.J.

JOINT LEGISLATIVE RESOLUTION  
By Senator GOPAL, Assemblyman HOGUEYALING and Assemblywoman DOWNNEY

WHEREAS, The New Jersey Senate and General Assembly are pleased to salute James W. Brown Ph.D., a highly esteemed resident of the Garden State, in grateful recognition of his commanding efforts on behalf of his community; and

WHEREAS, Often referred to as the "Godfather of Online Science," Dr. James W. Brown has acted with distinction as President of James W. Brown Associates LLC, whose life-promoting work in developing science courses with laboratory might completely online, his creation of the Stand/JOE Online Science Labs Mastery Series 2014, and his ongoing education, especially during the COVID-19 pandemic; and

WHEREAS, A lifelong noted graduate of Rutgers University, Jersey City State College, and the University of Medicine and Dentistry of New Jersey, Dr. James W. Brown has earned his wisdom and expertise conducting fully online courses with the City University of New York's School of Professional Studies, the University of New England, Greyhound College, University, and Colorado Christian University; and

WHEREAS, His superb career in research has encompassed an array of other prestigious positions, including his time as Dean of Science, Engineering, Health Sciences and Human Performance and Academic Professor at Ocean County College, where he created the Online Nursing Program that meets once per week and thirteen exclusive online courses, as well as the Assistant Dean and an Assistant Professor in the College of Professional Studies at New Jersey City University; and

WHEREAS, Further recognized for his efforts as a former Assistant Commissioner of Health for the New Jersey Department of Health and Senior Services, Division of Public Health and Environmental Laboratories, Dr. James W. Brown has given generously of his time and energy as President of the New Jersey Public Health Association and the New Jersey Association for Biomedical Research, a gubernatorial appointee to the New Jersey Solid Waste Advisory Council, and as a member of the National Science Board for the Journal of Applied Research in High Education and Medical Laboratory Observer; and

WHEREAS, The strength and pace of the State of New Jersey and the uniqueness of our American society greatly aided countless others during this challenging period in our history, now, therefore,

Be it resolved by the Senate and General Assembly of the State of New Jersey:

That this Legislature hereby lauds Dr. James W. Brown, pays tribute to his meritorious record of service, leadership, and commitment, and extends sincere best wishes for his continued success and happiness; and

Be it further resolved That a duly attested copy of this resolution, signed by the Senate President and the Assembly Speaker and attested by the Senate Secretary and the Assembly Clerk, be transmitted to James W. Brown Ph.D.

Attest:  
[Signature]  
Secretary of the Senate

Attest:  
[Signature]  
Clerk of the General Assembly

[Signature]  
Stephen G. Sweeney  
President of the Senate  
[Signature]  
Gerald Hughes  
Speaker of the General Assembly

1495



UNIVERSITY OF  
ABERDEEN



International  
Higher Education  
Teaching & Learning  
Association



Dr. Jim Brown presenting  
“Teaching Science Online  
Worldwide” June 12-14, 2023

CUNY School of  
Professional Studies



# Engaging the Modern Learner

2025 Report on the Preferences & Behaviors Shaping Higher Ed



**In an On-Demand World, the  
Student Decision-Making  
Process is **ACCELERATING****





**EDUCATION  
DYNAMICS**

Modern Learners  
**DEMAND** a change  
to the status quo in  
higher education

Modern Learners are the **ARCHITECTS** of their  
**OWN** educational journeys, prioritizing  
**FLEXIBILITY** and **ACCESSIBILITY** over  
traditional academic experiences.



# Forbes ADVISOR

**Can International Students Attend Online College In The U.S.? Here's What You Should Know**



International students **can enroll in online U.S. programs** to expand their education options, save money, and add flexibility to their learning. Online education for international students can **offer significant benefits.**



## What is role of universities in another Decade of Education?

Clemence Manyukwe 06 March 2025



➤ Enhancing subject instruction to **Leverage New Technologies** and modernizing educational infrastructure to improve the quality of education.



➤ Enhance 21<sup>st</sup>-century skills such as **DIGITAL LITERACY**



# Engaging the Modern Learner

2025 Report on the Preferences & Behaviors Shaping Higher Ed



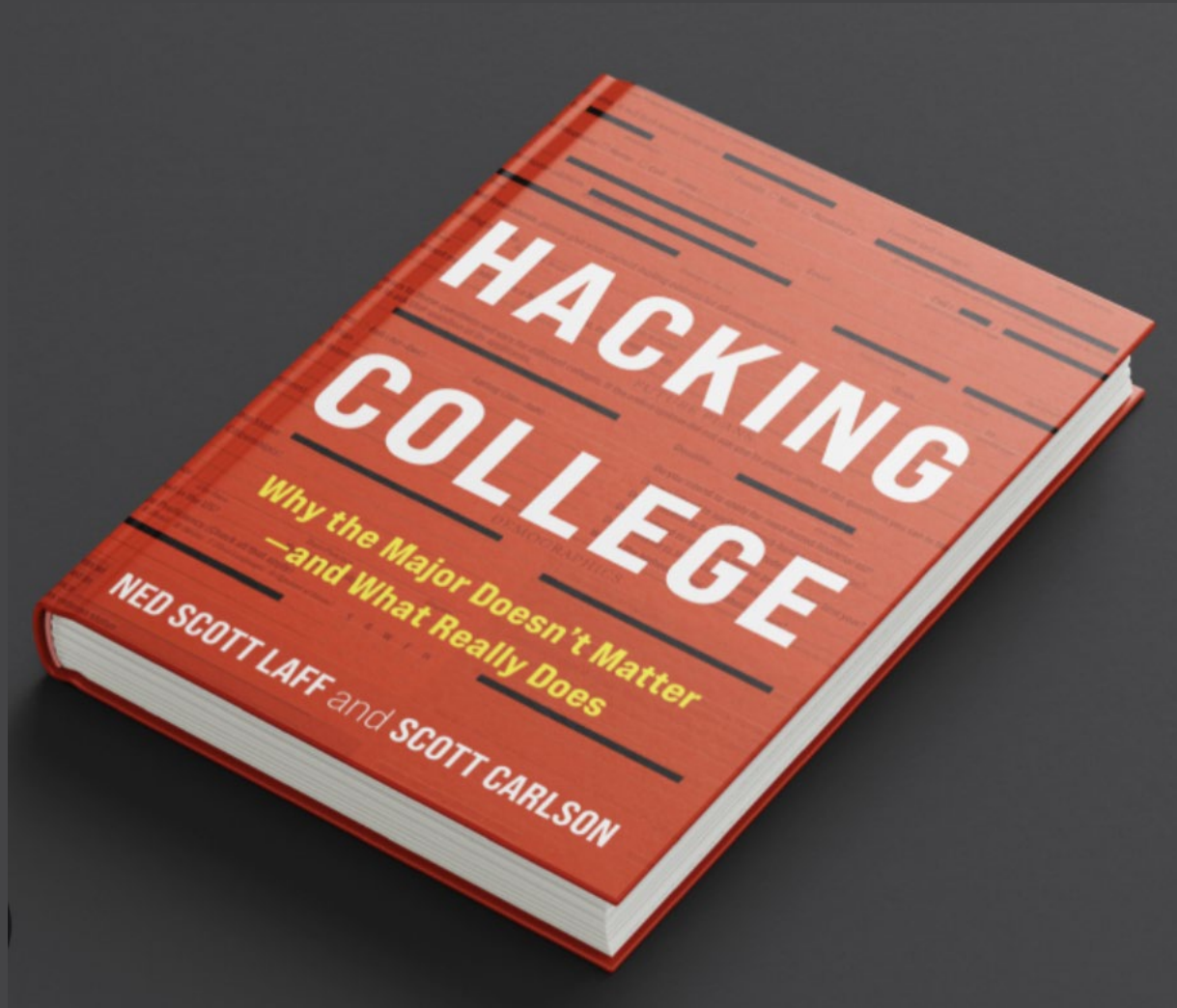
## Adoption of AI Chatbots and Platforms

Nearly 70% of respondents and nearly equal numbers of undergraduate and graduate modern learners have utilized AI chatbots. ChatGPT is the most widely used.

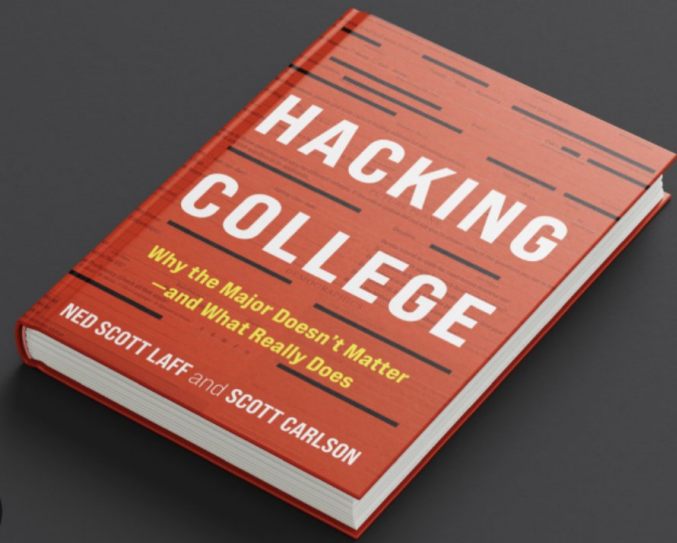
A close-up, low-angle shot of a person's head and hands as they interact with a tablet. The person is looking down at the screen, and their finger is touching the surface. The background is blurred, showing a desk and some papers. The lighting is warm and natural, suggesting an indoor setting with a window nearby.

**Some U.S. colleges actively  
recruit international students  
and may have specialized  
online programs **with**  
*language accommodations.***





***Hacking College* is about student engagement and sense-making — and how those factors can drive retention and student success and rebuild a sense of the value of a college education.**



Approximately **80 percent** of the nursing majors in his study ultimately became nurses.



However, **fewer than 20 percent** of the graduates entered fields related to their majors.

**I pushed  
PUBLIC HEALTH !!**





By integrating **AI-powered forms, dashboards, workflows, and automation**, colleges and universities are creating a smarter, more agile institution—one that **enhances student success** and reduces administrative burdens.



“AI is likely to have more impact on the future of student learning than the pandemic in terms of boosting possibilities for more innovative approaches to learning and teaching” *Thomas Lancaster*



Imperial College  
London



# Tip - Make sure students are “in” the course



- Call them on the phone if they don't show up within 48 hours
- Not so easy if they are an international student!




# ABCs of high-quality online discussions:

**TIP**

**A – Acknowledge** the student's input

**B – Build** on students' ideas by adding content, perspectives, experience, reference to the readings, etc.

**C - Conclude** with a focused follow-up question for the class

   Weekly Discussions: Weeks of March 29th and April 5th (88 Messages )

Rabies: Still a deadly concern. Point Pleasant, New York City and beyond ! Please research recent rabies outbreaks and report your findings on any aspect of this disease in 300 words or less. Reply to another students post using 100 words or less. Rabies is an ancient disease but continues to be a major problem. This week a cat was found to be positive for Rabies in New York City! The raccoons in NYC are the reservoir for Rabies. I recently saw an episode of NBC's House which mystery disease w...[more](#)





## Merck to seek emergency authorization for oral Covid treatment after 'compelling results' in trials

PUBLISHED FRI, OCT 1 2021 6:01 AM EDT

## Merck to seek emergency authorization for oral Covid treatment after 'compelling results' in trials

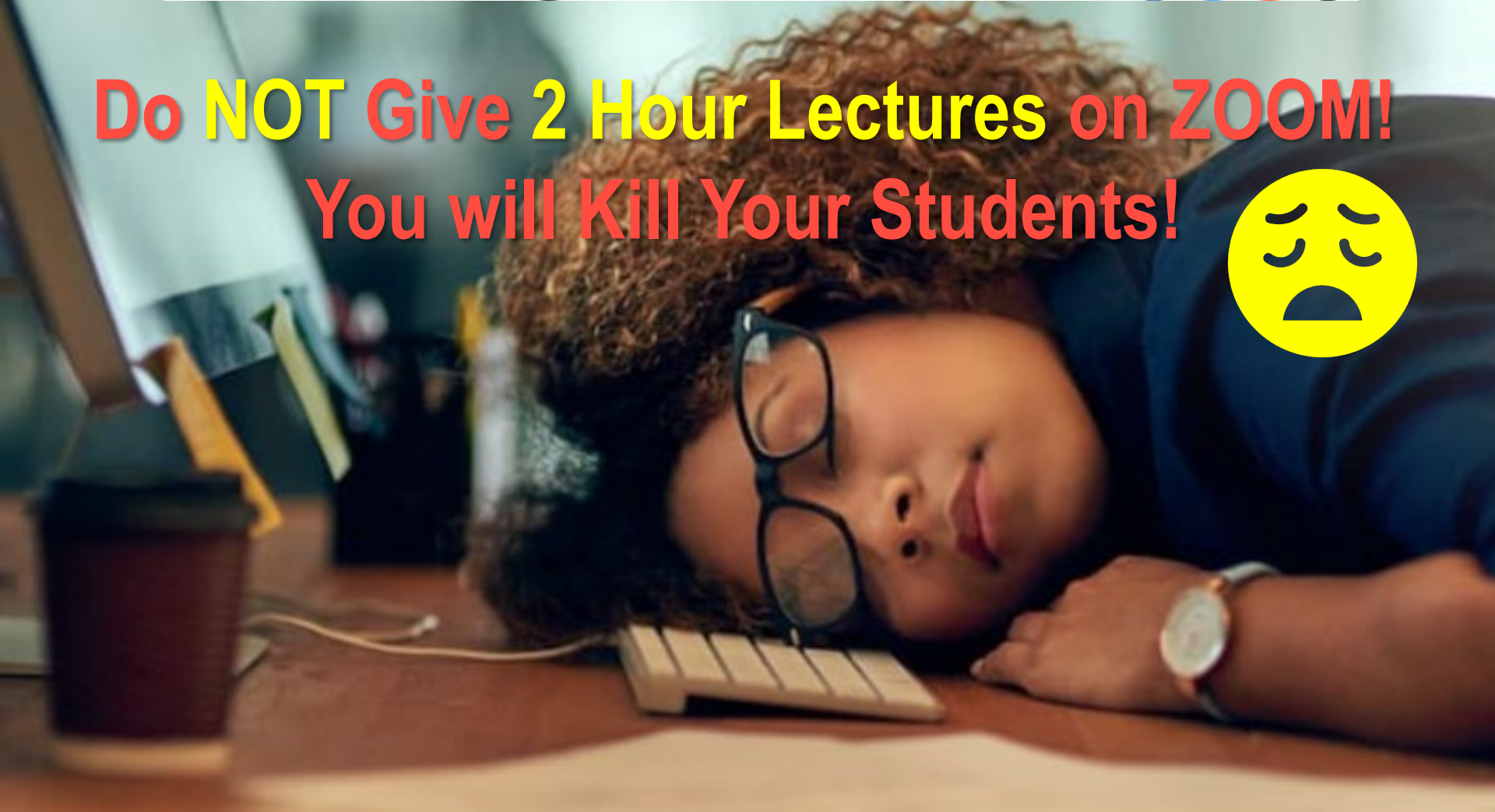
Merck and Ridgeback Biotherapeutics plan to seek emergency authorization for their oral antiviral treatment for Covid-19, as the medicine showed “compelling results” in clinical trials. The drug, molnupiravir, reduced the risk of hospitalization or death around 50% for patients with mild or moderate cases of Covid-19, the companies announced on Friday. Molnupiravir is administered orally and works by inhibiting the replication of Covid-19 inside the body. An interim analysis of a phase 3 study found that 7.3% of patients treated with molnupiravir were hospitalized within 29 days. Of the patients who received a placebo, 14.1% were hospitalized or died by day 29. The death rate for the patients who were given molnupiravir within the 29-day period was 0.7%, while the death rate for the patients who received the placebo was 1.9%.

**TIP**

**Share the latest information with your students in discussions or announcements**

# What Have We Learned About Gathering Remotely in the Age of 'Zoom Fatigue'?

**Do NOT Give 2 Hour Lectures on ZOOM!**  
**You will Kill Your Students!**





**TIP**



- **Videos** are designed to **ENGAGE** students.
- Through discussions, the videos may be used to uncover students' prior understanding.
- The video format arouses **students' curiosity**
- Encourages them to **ask their own questions**.

# Soft Chalk – Free Textbooks (OER) interactive **TIP** activities (puzzles, image labeling, sorting, interactive games, etc.)



Free Online Textbooks Anatomy & Physiology and Microbiology from OpenStax

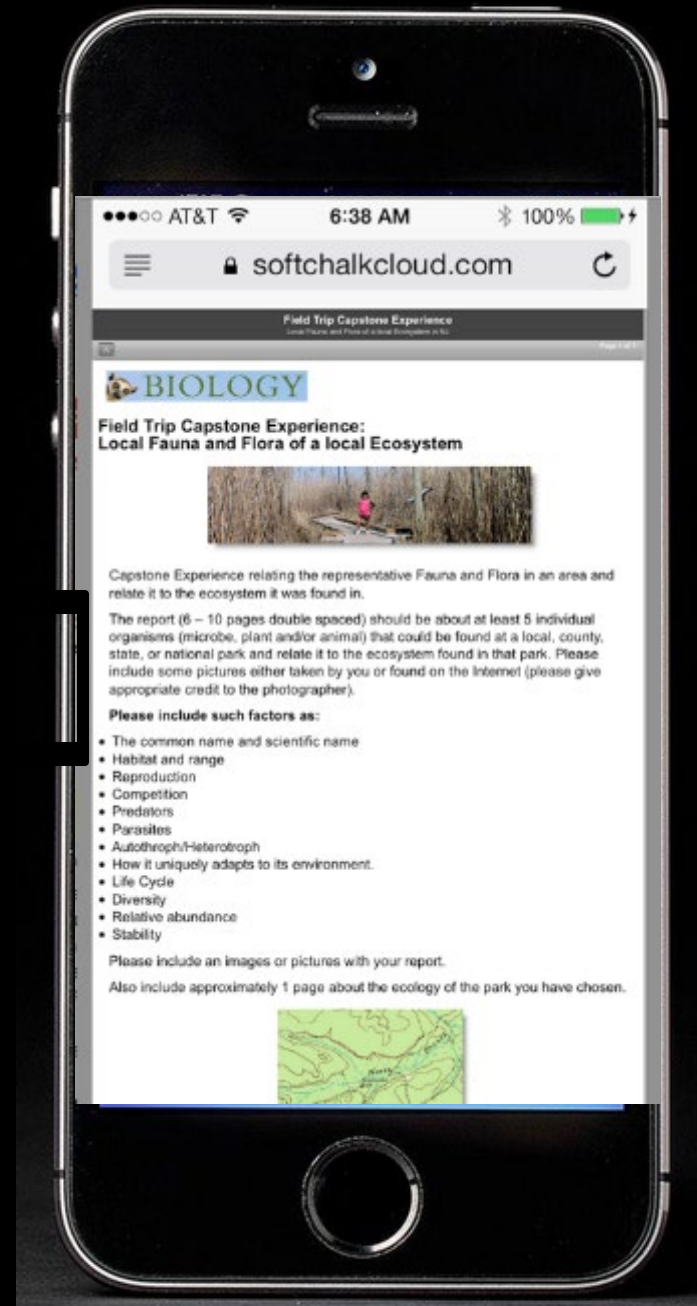
In the past 5 years, Open Educational Resources (OER) has made a significant impact on the textbook industry and is actively revolutionizing online and face-to-face education. They started by offering free online textbooks authored using top-notch faculty and available free of charge on day one for the students.

## OpenStax Online Textbooks





# Tip: Make Assignments Mobile Friendly



**The GLOBAL  
DISTANCE  
LEARNING  
ASSOCIATION**



**(*GlobalDLA.org*)**

**Can Help**

**MISSIONARIES**

**and their Families**

**Complete COLLEGE**

**DEGREES totally**

**Online from**

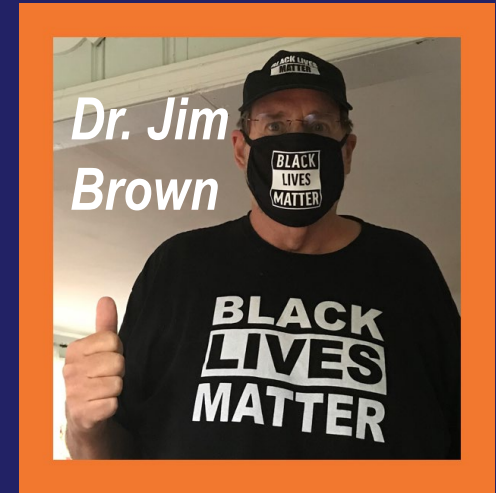
**Anywhere in the**

**World.**



# TIP

## INSIDE HIGHER ED



*As We Redesign Programs,  
We Must Remember That:*

- *40 percent of today's students work full-time;*
- *57 percent live independently without support from parents;*
- *Nearly 25 percent have children of their own;*
- *42 percent are students of color; and*
- *46 percent are first-generation college students.*





# Peer Coaching Builds Community And Improves Writing Skills In Online Courses

The use of peer coaching for term or research papers can help build community in the online classroom. This is also an effective way to address the re academically underprepared post-secondary students a language, of helping students to learn to write well.



# eLearning INDUSTRY

The Leading source in the eLearning Industry

## Scholarship of Learning



Use  
Mentors

Introducing Online Students to  
**MENTORS** before and during  
the COVID-19 Pandemic



*The Importance of Using Mentors Before,  
During **and After** the COVID-19 Pandemic*

# Technology Based Learning System

Via the DLA





# DLA's Featured Technology

FOR BUSINESS



ThinkPad X1 Carbon Gen 9 (14",  
Intel) Laptop

FOR PERSONAL USE



ThinkPad X1 Carbon Gen 10 (14"  
Intel) Laptop

SUGGESTED FOR YOU



ThinkPad P1 Gen 5 (16" Intel) mobile  
workstation

FOR GAMING



ThinkPad X1 Yoga Gen 6 | 2 in 1  
Business Laptop

# Lenovo

# DLA's Leading Technology

From managing, securing, reliable connectivity, mobility, and unified communications solutions to features that will amplify your collaboration and communication.



**AireSpring**



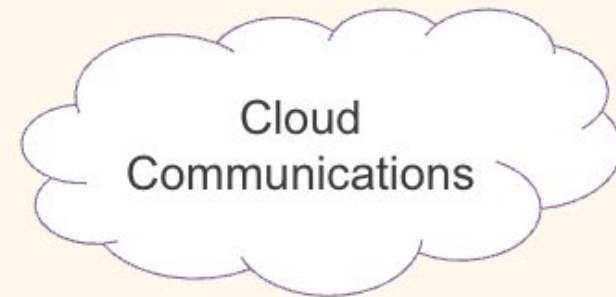
**Zoom**



**Jabra**



# AireSpring







Zoom AI Companion

Spotlight on Workvivo

Exceptional versatility

Meet anywhere, on any device

Secured Meetings

The cloud phone solution





## Jabra PanaCast

The world's first intelligent 180° Panoramic-4K  
plug-and-play video solution.

# Jabra's Leading Products



**Evolve 2 40**



**Evolve 75e**



**Speak 750**



**Evolve 65t**





Remote **WORK** is now just **WORK**  
Distance **EDUCATION** has become  
just **EDUCATION**, **eCOMMERCE** has  
become just **COMMERCE** and  
Tele**MEDICINE** has become just  
**MEDICINE**

Thomas Capone

CEO, NYDLA



***“We are all Living, Learning, Working, Playing, Teaching, Training, Coaching,  
Mentoring in the Global Cloud Economy”***



**NADLA**



**NYDLA**



**SADLA**



**AfricaDLA**



**AsiaDLA**



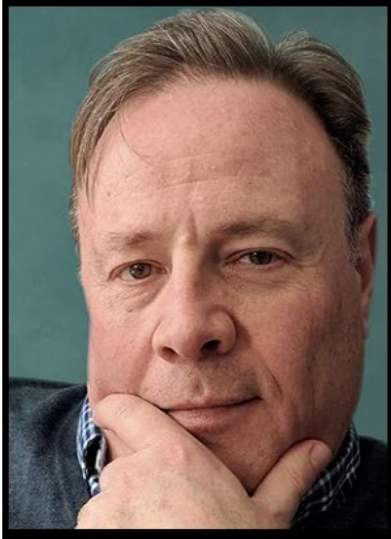
**EuropeDLA**

**Join GlobalDLA.org &  
let's thrive together  
this year!**



# QUESTIONS

## Teaching Online to the World Community



**Thomas A. Capone**  
NYDLA, CEO & Chairman



**Dr. James W. Brown**  
Chair, GlobalDLA.org Advisory Board

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